

**BUSINESS**

CASE STUDY

ABOUT US

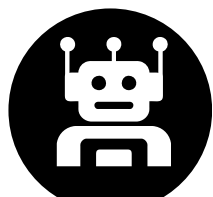
Frostrek LLP is an AI workflow delivery and operations company that enables enterprises, startups, and frontier AI teams to build reliable, production-ready AI systems through high-quality data services. We deliver data annotation, post-training, transcription, quality assurance, and managed AI workforce solutions with trained teams, enterprise-grade controls, and strict QA governance.

Custom AI Agents & Automation Services

Frostrek delivers scalable, industry-tailored AI solutions that drive automation and measurable business impact across diverse sectors, including finance, ecommerce, and enterprise operations.

OVERVIEW

- AI Agent & Conversational AI Development



- Workflow Automation & Integrations



- Voice AI, RAG Chatbots & Platforms



- AI Solutions Across Finance, Ecommerce & Manufacturing

**OUR SOLUTION**

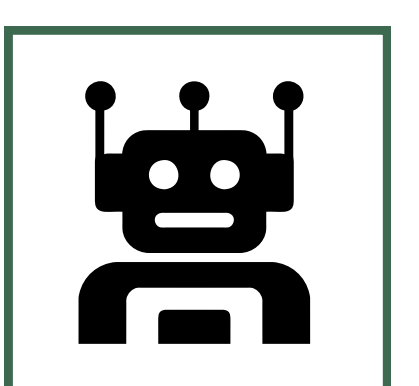
Frostrek delivers end-to-end AI development and automation solutions by combining AI Agents, Conversational AI, Voice AI, workflow automation, enterprise software, intelligent dashboards, and cloud-native infrastructure. Our solutions integrate seamlessly with existing business systems to automate operations, enhance customer experiences, optimize decision-making, and enable scalable digital transformation across industries.

CHALLENGE

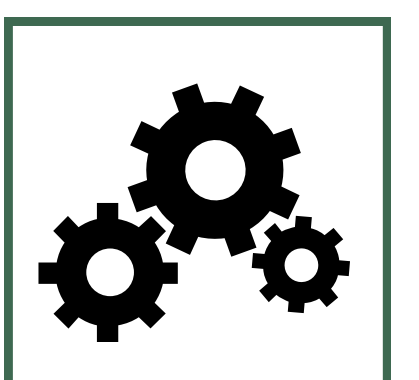
Businesses across industries face growing pressure to improve customer experiences, automate repetitive workflows, and unify disconnected business systems. Manual processes, fragmented operations, delayed decision-making, and limited operational visibility reduce efficiency, increase costs, and slow digital transformation. Organizations require scalable AI-powered solutions that automate operations while ensuring reliability, security, and measurable business outcomes.

Challenge One**Intelligent Customer Engagement**

Customers expect instant omnichannel support, but traditional models struggle with delays and poor scalability, leading to lost business.

**Challenge Two****Workflow Automation & Operational Efficiency**

Organizations rely on manual workflows for business operations, resulting in repetitive work, process bottlenecks, fragmented systems, and reduced productivity.

**Challenge Three****Enterprise AI Adoption & Scalability**

Without a secure, unified ecosystem, enterprises struggle to scale AI automation while maintaining performance, visibility, and governance.

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**Contact**

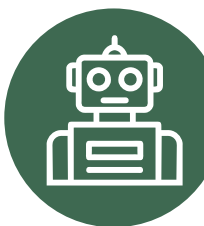
[+91 6399999955](tel:+916399999955)

**Website**

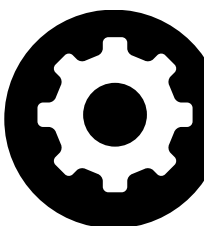
www.frostrek.ai

SERVICES

Delivering end-to-end LLM training and fine-tuning solutions for enterprise AI applications.



AI Agent Development
Custom AI agents for support, sales, operations, and autonomous task execution.



Workflow Automation
Automate business processes, CRM, reports, and operations with intelligent workflows.



Voice AI Solutions
Voice AI systems for calling agents, voice assistants, and voice automation.



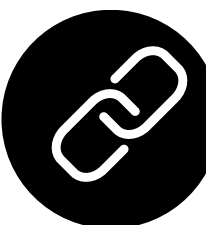
WhatsApp Automation
WhatsApp bots for lead management, engagement, and customer communication.



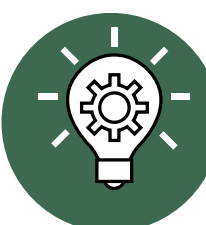
AI Chatbots (RAG)
Intelligent chatbots with RAG, document intelligence, and real-time support.



Enterprise Software Development
Scalable web & mobile applications, dashboards, and enterprise platforms.



AI Integrations & APIs
Seamless API integrations and system connectivity across platforms.



Customized Solutions
Tailored AI and automation solutions built to meet unique business requirements with scalable, future-ready architecture.

INNOVATION

Combining AI engineering, workflow automation, scalable architecture, and cloud technologies to build intelligent solutions that drive efficiency, reliability, and business growth.



AI-POWERED ARCHITECTURE
Intelligent AI architectures built for automation, learning, and scale.



SCALABLE ENGINEERING EXECUTION
Agile engineering with scalable delivery and rapid iteration.



ENTERPRISE-GRADE QA & RELIABILITY
Structured QA, testing pipelines, and performance optimization standards.



CLOUD-NATIVE INFRASTRUCTURE
Secure, resilient, and high-performance cloud architectures.



AUTOMATION AT SCALE
End-to-end automation systems that drive business efficiency.

1	PRODUCTION AI SOLUTIONS DELIVERED	12+
2	AI ENGINEERS & SPECIALISTS	50+
3	REDUCTION IN MANUAL OPERATIONS	65%
4	REDUCED RECRUITER WORKLOAD	60%
5	FASTER FINANCIAL PROCESSING	50%

GLOBAL EXPANSION

Empowering enterprises across industries with scalable AI platforms, workflow automation, and intelligent digital solutions delivered through a global engineering approach.



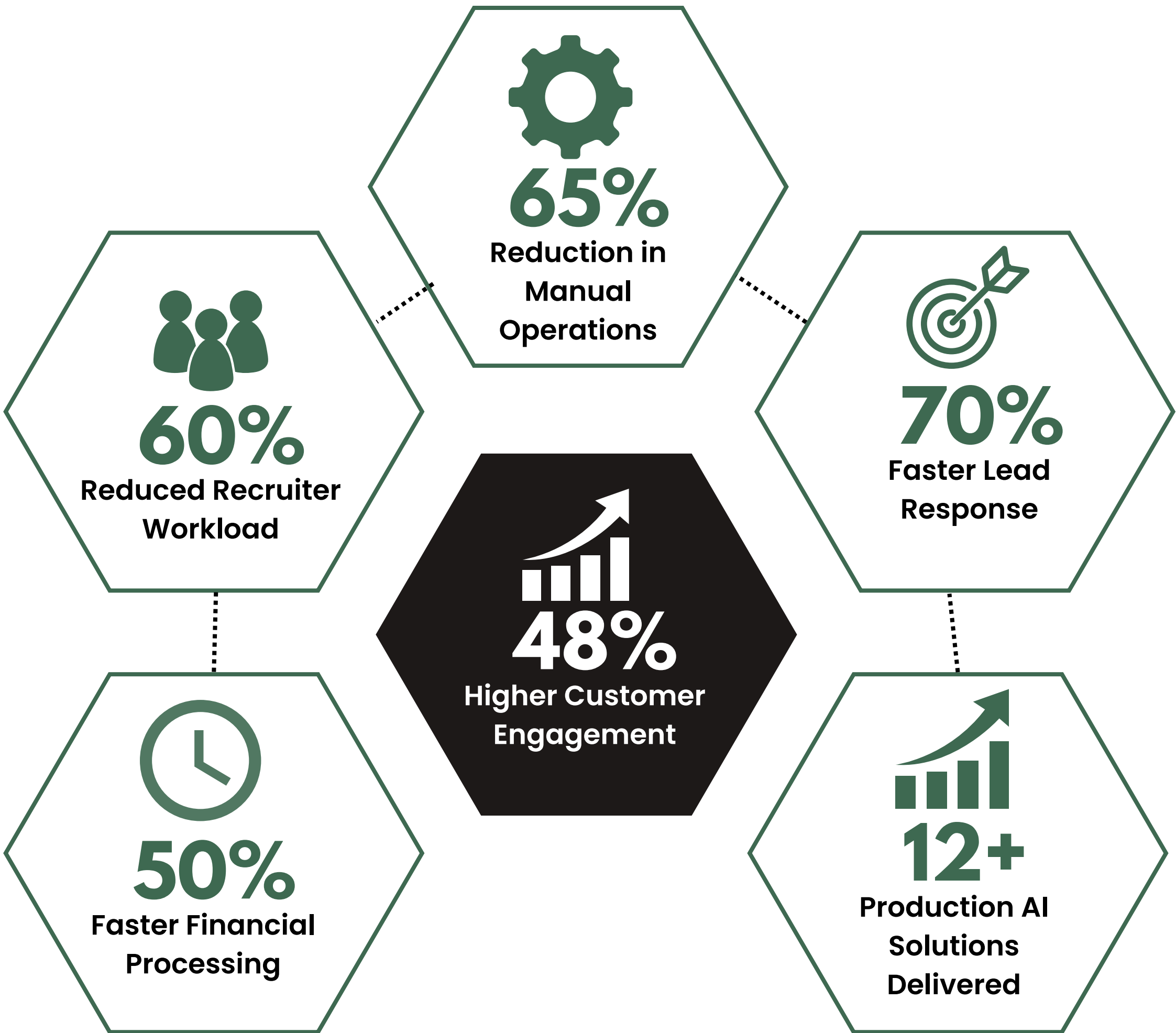
50+
AI Engineers & Specialists
Skilled team delivering scalable AI solutions worldwide.



12+
Enterprise AI Solutions
Successful AI platforms delivered across industries and regions.

OUR SUCCESS RESULT

Successfully delivering production-ready AI solutions that improve operational efficiency, automate complex workflows, and enable measurable business outcomes across diverse industries.



AI CALLING AGENT - INTELLIGENT VOICE AUTOMATION INFRASTRUCTURE

Duration: 3 Months
Team: 3 AI Engineers | 2 Backend Developers | 1 Voice Specialists | 1 Frontend Developers | 1 DevOps Engineer | 1 QA Engineers | 1 Product Manager

OVERVIEW

Frostrek AI developed a scalable Voice AI platform designed to automate high-volume inbound and outbound calling operations for enterprises. The system enables appointment reminders, lead qualification, customer support, and conversational assistance while maintaining natural human-like interactions.

PROJECT SCOPE

AI voice infrastructure, conversational workflows, CRM integrations, multilingual support, cloud telephony systems, and analytics dashboards.

THE CHALLENGE

Businesses struggled with delayed response times, rising operational costs, and heavy dependency on manual calling workflows. The challenge was to build a scalable Voice AI system capable of handling large-scale interactions with real-time conversational accuracy.

FROSTREK SOLUTION

Frostrek built an AI-powered voice automation platform capable of handling inbound and outbound conversations, intelligent lead qualification, multilingual interactions, CRM synchronization, and real-time analytics monitoring.

RESULT & IMPACT

- Reduced manual calling operations by 65%
- Improved response efficiency by 40%
- Enabled 24/7 automated customer interaction
- Increased outbound engagement scalability by 3x
- Reduced support turnaround time by 45%

REAL-TIME INDUSTRIAL INTELLIGENCE PLATFORM

Duration: 4 Months
Team: 3 Backend Engineers | 3 AI/ML Engineers | 2 Frontend Developers | 1 Data Engineers | 1 DevOps Engineer | 1 QA Specialists | 1 Product Manager

OVERVIEW

Frostrek AI built a manufacturing intelligence operating system focused on real-time factory monitoring, production optimization, and AI-driven operational analytics.

PROJECT SCOPE

Manufacturing dashboards, AI analytics systems, monitoring infrastructure, operational intelligence, and real-time data pipelines.

THE CHALLENGE

Manufacturing operations lacked centralized visibility and intelligent monitoring systems, leading to delayed issue detection and fragmented operational workflows.

FROSTREK SOLUTION

Frostrek developed a centralized manufacturing intelligence platform combining real-time monitoring, predictive analytics, operational dashboards, and AI-driven workflow optimization.

RESULT & IMPACT

- Reduced production monitoring delays by 35%
- Improved workflow decision-making speed by 40%
- Increased operational visibility across factories
- Enabled predictive operational monitoring
- Centralized production intelligence systems

WHATSAPP BOT PLATFORM - CONVERSATIONAL COMMERCE & LEAD AUTOMATION SYSTEM

Duration: 2 Months
Team: 2 Backend Developers | 2 AI Workflow Engineers | 1 Frontend Developers | 1 Automation Specialist | 1 QA Engineer | 1 Product Manager

OVERVIEW

Frostrek AI developed an enterprise-grade WhatsApp automation platform focused on customer engagement, lead management, and workflow automation through WhatsApp Business APIs.

PROJECT SCOPE

WhatsApp API integration, conversational AI workflows, CRM automation, campaign systems, and engagement infrastructure.

THE CHALLENGE

Businesses faced delayed lead responses, inconsistent communication, and manual engagement processes that limited scalability and conversion opportunities.

FROSTREK SOLUTION

Frostrek developed a scalable WhatsApp automation ecosystem capable of handling onboarding workflows, lead qualification, inquiry management, campaign automation, and conversational engagement through AI-powered workflows.

RESULT & IMPACT

- Improved lead response time by 70%
- Reduced manual communication dependency by 60%
- Improved conversion efficiency through automation
- Increased customer engagement consistency
- Enabled scalable WhatsApp-based support infrastructure

WINES E- COMMERCE PLATFORM

Duration: 6 Months
Team: 3 Backend Developers | 3 Full Stack Developers | 2 Frontend Developers | 1 UI/UX Designer | 1 DevOps Engineer | 1 QA Engineers | 1 Product Manager

OVERVIEW

KSP Wines is an AI-powered ecommerce platform that simplifies inventory management, multilingual storefronts, and digital operations for wine retailers.

PROJECT SCOPE

Wine ecommerce infrastructure, multilingual storefront development, inventory management systems, analytics dashboards, payment integrations, customer engagement systems, and marketplace operations automation.

THE CHALLENGE

Wine businesses struggled with fragmented operations, poor inventory visibility, and inefficient multilingual ecommerce management.

FROSTREK SOLUTION

Frostrek developed an AI-powered wine commerce platform with multilingual storefronts, centralized inventory, and smart product discovery. The solution streamlines order management, analytics, and customer engagement for a seamless ecommerce experience.

RESULT & IMPACT

- Reduced manual shipping label creation by 70%
- Accelerated bulk shipment preparation workflows
- Improved accuracy in incomplete address mapping
- Enabled automated PDF & editable document generation
- Reduced order processing turnaround time by 50%
- Streamlined ecommerce logistics and fulfillment operations

VETTEDGEAI - POWERED INVESTMENT VETTING & UNDERWRITING PLATFORM

Duration: 5 Months
Team: 2 Backend Developers | 2 AI Engineers | 1 Frontend Developers | 1 Financial Consultant | 1 DevOps Engineer | 1 QA Engineers | 1 Product Manager

OVERVIEW

Frostrek AI developed VettEdge, an AI-powered underwriting and investment intelligence platform designed to automate risk analysis and due diligence workflows.

PROJECT SCOPE

Financial intelligence systems, AI risk scoring, workflow automation, investment analytics, and due diligence infrastructure.

THE CHALLENGE

Traditional underwriting and investment evaluation systems were manual, fragmented, and operationally inefficient, resulting in delayed decision-making and inconsistent risk analysis.

FROSTREK SOLUTION

Frostrek built a financial intelligence platform powered by AI-based risk evaluation, workflow automation, analytics dashboards, and structured decision pipelines.

RESULT & IMPACT

- Reduced underwriting turnaround time by 50%
- Improved evaluation consistency significantly
- Reduced manual due diligence dependency
- Increased operational efficiency in financial analysis
- Enabled centralized investment intelligence monitoring

VEDASHI ECOMMERCE

Duration: 6 Months
Team: 4 Full Stack Developers | 2 AI Personalization Engineers | 2 Frontend Developers | 1 UI/UX Designer | 1 DevOps Engineer | 1 QA Engineers | 1 Product Manager

OVERVIEW

Frostrek AI developed Vedashi Ecommerce, a premium AI-enabled commerce ecosystem focused on personalization, retention automation, and conversion optimization.

PROJECT SCOPE

AI commerce infrastructure, recommendation systems, retention workflows, analytics dashboards, and multi-channel engagement systems.

THE CHALLENGE

Modern e-commerce businesses struggled with high cart abandonment, low retention, and fragmented customer experiences that impacted engagement and conversion rates.

FROSTREK SOLUTION

Frostrek developed an AI-powered commerce ecosystem focused on personalized shopping experiences, smart recommendations, automated customer engagement, and WhatsApp-based cart recovery workflows.

RESULT & IMPACT

- Reduced cart abandonment rates by 32%
- Improved customer engagement through AI personalization
- Increased customer retention opportunities
- Enhanced shopping experience consistency
- Enabled scalable AI-powered commerce infrastructure

HIYRING - AUTONOMOUS AI VIDEO INTERVIEW PLATFORM

Duration: 5 Months
Team: 3 AI Engineers | 3 Full Stack Developers | 2 Frontend Developers | 1 AI Workflow Specialist | 1 DevOps Engineer | 1 QA Engineers | 1 Product Manager

OVERVIEW

Hiyring is an AI-powered recruitment intelligence platform developed by Frostrek AI to automate candidate screening, AI video interviews, and hiring workflows.

PROJECT SCOPE

AI video interview systems, recruitment automation, candidate intelligence infrastructure, recruiter dashboards, and hiring analytics.

THE CHALLENGE

Traditional recruitment workflows were time-consuming, difficult to scale, and heavily dependent on manual screening processes.

FROSTREK SOLUTION

Frostrek developed an autonomous AI recruitment platform capable of handling video interviews, automated candidate screening, AI-generated evaluation insights, and intelligent hiring workflows.

RESULT & IMPACT

- Reduced recruiter screening workload by 60%
- Accelerated hiring workflows by 45%
- Improved candidate filtering efficiency
- Automated interview management operations
- Enabled scalable recruitment infrastructure

MULTIVENDOR DASHBOARD - UNIFIED ECOMMERCE OPERATIONS & MARKETPLACE MANAGEMENT PLATFORM

Duration: 5 Months
Team: 3 Backend Developers | 3 Full Stack Developers | 2 Frontend Developers | 1 DevOps Engineer | 2 QA Engineers | 1 Product Manager

OVERVIEW

Multivendor Dashboard is a centralized ecommerce platform that enables businesses to manage inventory, orders, analytics, and multiple marketplaces from a single dashboard.

PROJECT SCOPE

Marketplace management systems, inventory monitoring, centralized analytics dashboards, order management workflows, employee access controls, and ecommerce operational automation

THE CHALLENGE

Businesses struggled with fragmented marketplace operations, poor inventory visibility, disconnected analytics, and inefficient manual workflows.

FROSTREK SOLUTION

Frostrek built a unified dashboard for real-time inventory, order, revenue, customer, and marketplace management with centralized analytics.

RESULT & IMPACT

- Reduced operational management workload by 55%
- Improved inventory visibility and order tracking efficiency
- Increased operational monitoring speed by 40%
- Enabled centralized multi-marketplace analytics
- Improved employee workflow control through role-based access
- Streamlined large-scale ecommerce operations

SHIPPING LABEL AUTOMATION PLATFORM - AUTOMATED ORDER PROCESSING & SHIPPING LABEL GENERATION SYSTEM

Duration: 3 Months
Team: 2 Backend Developers | 2 Full Stack Developers | 1 Automation Engineer | 1 QA Engineer | 1 Product Manager

OVERVIEW

Shipping Label Automation Platform is an intelligent logistics solution that automates shipping label generation and document processing from bulk Excel orders.

PROJECT SCOPE

Shipping label automation, Excel order processing systems, PDF & Word document generation, logistics workflow automation, and bulk shipping operations infrastructure.

THE CHALLENGE

Businesses handling bulk ecommerce shipments struggled with manual label creation, inconsistent order formats, incomplete customer information, and delayed dispatch workflows.

FROSTREK SOLUTION

Frostrek developed an automated shipping platform that converts Excel orders into editable labels and shipping-ready PDFs for faster dispatch.

RESULT & IMPACT

- Reduced manual shipping label creation by 70%
- Accelerated bulk shipment preparation workflows
- Improved accuracy in incomplete address mapping
- Enabled automated PDF & editable document generation
- Reduced order processing turnaround time by 50%
- Streamlined ecommerce logistics and fulfillment operations

DIGITAL PAYROLL & FINANCIAL WORKFLOW AUTOMATION PLATFORM

Duration: 4 Months
Team: 2 AI Engineers | 3 Backend Developers | 2 Full Stack Developers | 1 Automation Specialist | 1 QA Engineer | 1 Product Manager

OVERVIEW

PaieCash is a digital payroll automation platform that streamlines salary processing, employee payouts, and financial workflows through intelligent automation.

PROJECT SCOPE

Payroll automation systems, financial workflow infrastructure, payment processing systems, employee payout management, operational dashboards, and business finance automation workflows.

THE CHALLENGE

Businesses struggled with manual payroll processing, fragmented payout systems, and inefficient financial workflow management.

FROSTREK SOLUTION

Frostrek built an automated financial platform that streamlines payroll, payouts, approvals, and operational tracking through centralized dashboards and intelligent workflows.

RESULT & IMPACT

- Automated large-scale product extraction workflows
- Reduced duplicate product scraping by 90%
- Improved product catalog management efficiency
- Enabled compliance-safe ecommerce data extraction
- Reduced manual product sourcing dependency by 65%
- Created scalable ecommerce product warehousing infrastructure

DATAHARVEST - AUTONOMOUS ECOMMERCE PRODUCT SCRAPING PLATFORM

Duration: 4 Months
Team: 2 Backend Developers | 2 Full Stack Developers | 1 Data Engineer | 1 QA Engineer | 1 DevOps Engineer | 1 Product Manager

OVERVIEW

DataHarvest is an ecommerce product scraping platform developed by Frostrek AI for automated large-scale product extraction from ecommerce marketplaces. Initially built for Coupang, the platform supports compliant product scraping and centralized product data management.

PROJECT SCOPE

Product scraping systems, product warehouse infrastructure, compliance filtering systems, export automation, and large-scale ecommerce data extraction workflows.

THE CHALLENGE

Large-scale ecommerce product extraction was difficult due to strict marketplace compliance rules, duplicate data handling, and inconsistent product structures across platforms.

FROSTREK SOLUTION

Frostrek developed an autonomous scraping system capable of extracting product titles, variants, descriptions, keywords, discount prices, and base pricing while maintaining compliance-based filtering standards. The platform also includes product warehousing, duplicate prevention, category-based and brand-targeted scraping modes, real-time progress tracking, and Excel export functionality.

RESULT & IMPACT

- Automated large-scale product extraction workflows
- Reduced duplicate product scraping by 90%
- Improved product catalog management efficiency
- Enabled compliance-safe ecommerce data extraction
- Reduced manual product sourcing dependency by 65%
- Created scalable ecommerce product warehousing infrastructure

WEBSITE CHATBOT — FROSTY

Duration: 2 Months
Team: 2 AI Engineers | 2 Full Stack Developers | 1 NLP Specialist | 1 UI/UX Designer | 1 QA Engineer | 1 Product Lead

OVERVIEW

Frostrek AI developed “Frosty,” an AI-powered website assistant trained on company documents, workflows, and knowledge bases to provide real-time automated customer interaction and support.

PROJECT SCOPE

AI chatbot development, RAG infrastructure, conversational AI systems, website integrations, and document intelligence workflows.

THE CHALLENGE

Businesses required a scalable support system capable of answering customer queries instantly while reducing dependency on manual support teams.

FROSTREK SOLUTION

Frostrek built a RAG-powered AI assistant capable of contextual conversations, knowledge retrieval, lead capture automation, and real-time query handling integrated seamlessly across websites.

RESULT & IMPACT

- Increased website engagement by 48%
- Reduced manual support queries by 55%
- Improved lead capture opportunities
- Enabled real-time customer assistance
- Built scalable AI-powered support infrastructure